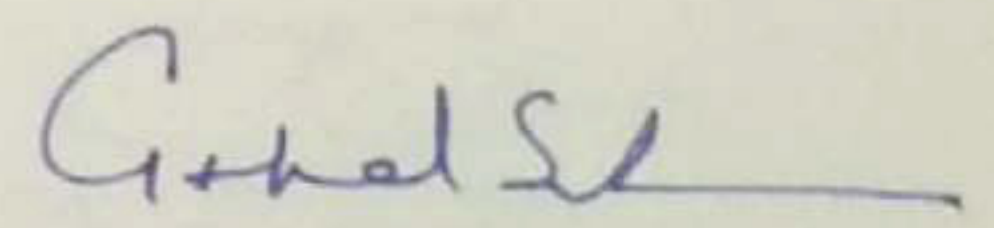


CERTIFICATE

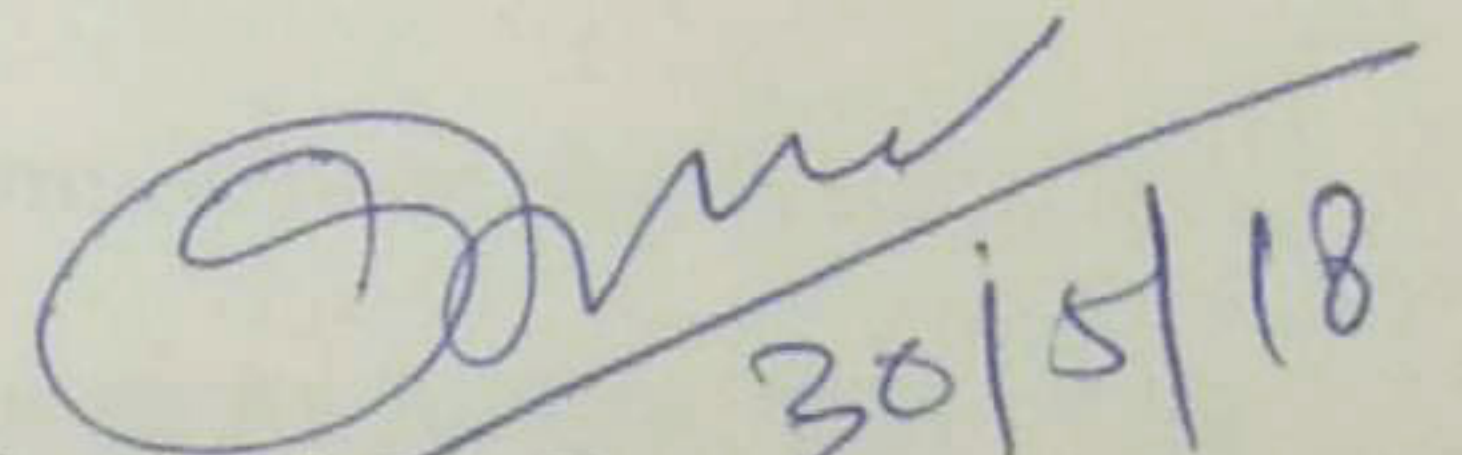
This is to certify that the thesis titled “A study of uses and effects of mass media on individuals (with respect to Kanpur city)” submitted by Mr. Kaushal Tripathi is an original research work and has not been previously submitted in part or full for the award of any other degree or diploma to this or any other university.

The thesis submitted to Babasaheb Bhimrao Ambedkar University Lucknow satisfies all the requirements as stipulated in the *Doctor of Philosophy (Ph.D.) regulations – 1999 as amended in 2008/2010/2013* and it is for submission and evaluation for the award of the degree of Doctor of Philosophy of the university.

Date: 30.5.2018



Supervisor



Head of the Department