

Acknowledgements

Pursuing a Ph.D. is like an odyssey, a seemingly long journey to a destination. And finally the time has arrived to look back on silhouettes of memories and to recall all those with whom I interacted and shared ups and downs of my research work. Without their guidance and support this endeavor, a unique learning raga, would not have been possible. It has been an experience of a voyage through varied terrain that has often been disheartening, excruciating and mundane though there have been times of exhilaration and satisfaction.

*Praise to **God** for His countless and innumerable invisible conspiracies to shower me with the necessary courage, vision, determination and faith, for making my parents dream into a reality.*

It is one of the most exacting tasks to acknowledge all that one owes to one's benefactors, teachers, parents, friends and well wishers. The following words attempt to express my deep sense of gratitude to all those who have been especially helpful during working out this thesis.

*It is needless to say that the whole effort would not have taken shape without the able guidance of my supervisor **Prof. Gopal Singh**. It was according to his suggestion that the outline plan of the research was set-up. I am extremely thankful to my supervisor for giving me his helping hand at the most difficult phase of my work. He brought me out of the tempest when there was no one around and gave me his constant support and love. He happened to be more like a mentor than a supervisor who always helped me to unfold my energies, explaining the minutest details of the topic and clearing me of the various doubts in the process. His ability to put me on right research track and critical approach always inspired me to face the rough waters with ease and get my boat sailing. I must*

acknowledge his affectionate help in overall completion of the work. Also I must thank him for extending to me the necessary facilities of department and even his chamber, whenever needed, to make my research exercise sail smooth. Thanks a lot for teaching me everything.

*I am extremely indebted to **Prof. Govind ji Pandey** for his valuable guidance and active help to complete my research study. He has helped me immensely in conducting the research work.*

*I also convey my gratitude to **Dr. Mahendra Padhey**, Assistant Professors, for their timely suggestions in conducting the research.*

*I express my gratitude to **Dr. Rachna Gangwar**, Assistant Professor for her encouragement and help that she has rendered to me as a responsible teacher of the department.*

I wish to express my thanks to all the non-teaching staff in the department of Mass communication and Journalism, BabaSabeb Bhimrao University, Lucknow.

Thanks are also due to all my research colleagues for their all out help, necessary encouragement and manifold cooperation throughout the course of this work.

I must acknowledge the contribution of my friends, who have been around me all the time and with whom I shared everything, my joy, my sorrow, my ecstasy, my freedom, my desires, my emotions, myself and my existence.

I also want to express my love for my family members, My brother Dr. K.C. Tripathi and my Sister Smt. Shashi Agnihotri , dear wife Shweta Awasthi and my beloved son Aradhya Tripathi. My In-laws Shri K.B Awasthi and Smt. Shail bala Awasthi.

In the last, I am very thankful to my colleagues at Bundelkand University, Dr.C.P. Painuli, Raghvendra Dixit, Umesh Kumar, Jai Singh, Umesh Shukla and my dear students Uday Bhan Yadav and Ravi Anand for their support and admiration.
